

Point, N.W.T. An experiment in coverage extension is planned which will serve the Maniwaki area of Quebec where no adequate AM frequencies are yet available. The CBC will install a low-power FM transmitter there which will carry the French-language AM service from Montreal. A similar installation is planned to bring French network service to the Vancouver area.

The CBC operates English-language FM stations in Ottawa, Montreal and Toronto—forming a network—and in Vancouver and Winnipeg, serviced by high fidelity tape and disc exchange. In Montreal, where the CBC has two FM stations, the second offers a local service in French. The CBC FM service emphasizes music but a wide variety of spoken-word material is also used.

The English AM network has moved toward consistent theme programming in the evenings—arts and letters on Tuesdays, regional contributions on Wednesdays, and music on Thursdays; it puts special emphasis on news, has increased its drama productions and has developed a system of more effective balance with the FM schedule. The great flexibility of radio gave an impressive start to Centennial programs. On Dec. 31, 1966, beginning at 7:00 a.m. EST at Wellington, New Zealand, *Salute to Canada* roamed through the world's time zones, finishing at Apia, Western Samoa, at 6:00 a.m. EST on Jan. 1, 1967. This was followed throughout the year by live actualities from across Canada and many specially prepared programs to mark Canada's 100 years. French network programs are more and more designed to show the involvement of radio in the events of the moment. Reacting against the trend to disc, radio has returned to live programs in actualities and documentaries and also in music and light entertainment broadcast direct from the concert hall. The effort by radio to find a contemporary role to television extends to discussions in many fields—sports, religion, art, music and letters, and social problems and topics of interest to French Canadians across Canada.

**Regional and Local Programming.**—CBC radio and television centres across the country cover local events and problems in news and discussion programs; they offer a means of expression for local writers, actors and musicians, bring in the national service and contribute to the networks, giving a national expression to local voices. The English radio network for many years has carried many of its finest drama, documentary, actuality and musical shows from the regions. For instance, a two-hour period on Wednesday night radio is devoted solely to regional programming under the title *Between Ourselves*. With French-language radio operations now at Chicoutimi, Moncton and Toronto as well as Ottawa, Quebec City and Montreal, the French network is becoming much more responsive to the needs and interests of all French Canada and all points are contributing.

On television, too, the regional centres make important network contributions and, apart from this, the nine English-language TV stations in 1966-67 carried between them some 336 hours of local programming—about 154 hours of film entertainment and 182 hours of mainly local productions of all program types. The French-language stations in Ottawa and Quebec City also produced a number of local programs. Many locally produced programs have a wider appeal and are exchanged among the regions—about 3,000 in 1966-67. This exchange system gives artists, writers and musicians exposure in areas other than their own and reduces the need to buy non-CBC film programs. Exchange programs are widely used by the affiliates and are also available to non-affiliated stations, provided the local CBC station is not scheduling them.

**Northern Service.**—The objective of the Northern Service is to meet the needs of the people in the North served only by radio by giving them the balance and range of programs heard on the national radio networks prior to television. This is done by enriching the normal national radio schedules with more comedy and entertainment programs. International, national, regional and local news is of first importance. The connection of all northern stations except Frobisher Bay with the national networks and shortwave broadcasts guarantees coverage of international and national events. News editors at Whitehorse and Yellowknife prepare their regional and local news broadcasts